

UNIVERSITY *of* HOUSTON

C.T. BAUER COLLEGE OF BUSINESS



SPONSORSHIP PACKET

ABOUT MISSO

The Management Information Systems Student Organization (MISSO) focuses on the professional, educational, and social development of MIS students at the University of Houston. This organization was created to form a community of students striving to pursue a successful career in Information Technology. Today, MISSO has developed a reputation for producing talented IT professionals and maintaining relationships with top employers in the nation. We provide our members with tools to be successful through workshops, community service events, a mentorship program, employer seminars, and our very own career mixer. MISSO continually creates opportunities for students to succeed.

HISTORY

MISSO was founded in 1982 by a consortium of faculty including Dr. Michael Parks and students involved with the Management Information Systems department at the University of Houston. Over the past 30 years, MISSO has been an integral part of Houston's Information Technology community, and our alumni are often seen leading the workforce in executive positions in the greater Houston area. MISSO is currently one of the top student organizations at the C.T. Bauer College of Business fueled by top companies from the surrounding Houston area. Because of our increasing presence throughout the college, MISSO has nearly doubled in size, and we expect continuous growth for years to come.

MISSION STATEMENT

MISSO aims to place each member in the best position to succeed as students at the University of Houston. We do this by providing an atmosphere of fellowship and scholarship in learning, while partnering with employers in mutually beneficial relationships to help jump-start careers.

OBJECTIVE

The Management Information Systems Student Organization puts each member in the best position to succeed as students at the C.T. Bauer College of Business. MISSO defines success as providing valuable tools to ensure that our members maintain the standard of being exceptional students both on and off campus. We do this by providing an atmosphere of fellowship. Through partnerships with employers to help jump-start careers, MISSO believes in actualizing academic pursuits with real world professional development.

ACTIVITIES



MISSO provides a wide variety of professional development opportunities to help members become well-rounded candidates which include:

- **Networking:** MISSO serves as a liaison between employers, faculty members, alumni, and our members to broaden their networks.
- **Professional Meetings:** MISSO provides the forum for employers to inform candidates of the opportunities and benefits their company has to offer. These meetings provide the opportunity for recruiters to talk one on one with our members and make more informed hiring decisions.
- **Coding Time:** MISSO provides at least six hours of tutoring time for our members through study sessions that are held twice a week. Through student lead and organized study sessions, we have found that students that are MISSO members perform better in the classroom. These study sessions cover material for all MIS related classes.
- **Review Workshops:** Review Workshops are provided before exams and quizzes. This allows members and those no longer enrolled in the course to refresh their knowledge.
- **Volunteer Events:** MISSO believes in giving back to the community by offering Community Service opportunities for our members. In the past, we have worked with companies to help feed kids through the Houston Food Bank and currently working to increase our involvement in volunteering. In one of the most charitable cities in the nation, MISSO works to make the community better than the way it was found.
- **Resume Workshops:** We have officer positions solely dedicated to helping members improve in every area of the job seeking process. In the past, MISSO has dedicated daily hours to vetting resumes through email which gave members an opportunity to get professional help on their resume and tips for interviews.
- **Career Mixer:** Since 2004, our student organization has provided a career fair exclusively for MISSO members. This serves as an opportunity for our members to learn more about potential employers and various career opportunities.

SPONSORSHIP FEEDBACK

We greatly value our sponsors' feedback and constantly adjust our training to accommodate their needs and recommendations. Sponsoring MISSO allows for your organization to grow and connect with students early in their professional career. Sponsoring MISSO is a small investment on your part that will yield great hires for your company. We look forward to hearing from you soon!

WHY SPONSOR MISSO?

We provide professional workshops, tutoring sessions, and social/community service events. We give every member the opportunity to constantly learn and grow as an individual. We are one of a few Business Student Organizations that is willing to put on their own career mixer. Historically, this student organization has gone above and beyond to find their members opportunities. As a sponsor, you will receive priority selection for your Professional Meeting date. An earlier meeting gives you access to a larger candidate pool.

SPONSORSHIP OPTIONS



Partnership Options:	SILVER	GOLD	PLATINUM
ADVERTISEMENT			
Logo & link placement on MISSO homepage, brochures, and website	MISSO	MISSO	MISSO
Recognition in both MISSO Orientation and Banquet	MISSO	MISSO	MISSO
Exclusive Collector's MISSO shirt(s)	MISSO	MISSO	MISSO
One dinner table at the MISSO banquet	MISSO	MISSO	MISSO
One Recruiting Booth at our bi-annual MISSO Career Mixer	MISSO	MISSO	MISSO
One Professional Meeting	MISSO	MISSO	MISSO
Full access to Resume Database to engage MISSO members	MISSO	MISSO	MISSO
Custom Engagement Strategy		MISSO	MISSO
One Exclusive Social Event		MISSO	MISSO
Sponsorship and participation with MISSO in Volunteering & Social Events		MISSO	MISSO
Membership on the MISSO Advisory Board			MISSO

Access to Student Data Sheet			MISSO
Priority selection for Professional Meeting date			MISSO
Access to Customized Student Interest Pipeline (Survey Results after PM's)			MISSO
Coordination of one (1) off-site Private Recruiting Event			MISSO
Strategic placement at the MISSO Career Mixer			MISSO
Custom Job Posting on MISSO's website (Viewed by Current Students & Alumni)			MISSO
<p>Opportunity to Submit a Proposal for the MISSO Case Study Competition held each semester</p> <ul style="list-style-type: none"> · Winning proposal selected by faculty committee through blind reviews · Winning proposal company selects winner of competition · Winning proposal requires company to supply non-tax-deductible cash awards to winning students 			MISSO